

MARKETING COMMUNICATION MERCHANT (M/W/D)

Dynamic styles and forward-thinking designs - experience the world of work from a completely new perspective! engelbert strauss, with its 1000-strong workforce, is Europe's leading supplier of trend-setting workwear. Join our team and apply now to the location in Biebergemünd.

Are you naturally creative, like designing and are interested in communicative methods such as classic advertising, Internet, multimedia and lots more? Would you like to be involved in their planning, generation and implementation? Then join our team!

YOUR RESPONSIBILITIES...

- graphic and text-based realisation of communication means, and their organisation and control
- observation and analysis of markets and certain target groups
- development of integrated communication concepts for campaigns and individual measures
- coordination of the marketing mix and assessment of the effectiveness
- planning and control of media and actions, e.g. advertising concepts

Training lasts 3 years

YOUR WORK AREA...

...you mainly work in the marketing department in classic advertising, multimedia, dialogue marketing, public relations, promotion, trade fairs and design.

YOUR PROFILE - YOU...

- like working in the media and communications, like organising things and have a friendly outlook.
- are creative, flexible, a team player and can cope well under stress.
- like taking responsibility and working independently.
- have GCSEs or A-levels with good grades and with very good grades in German.
- are computer proficient and working with design programs, and have some experience in this field.
- always give 100%, are motivated and live in the world of engelbert strauss.

Follow your instinct. Apply now!

SOME OF OUR MANY HIGHLIGHTS AT E.S.

- Good chance of being taken on with great future prospects
- Marketing and graphic courses
- 4-week period abroad in Great Britain
- Organise and realise own projects e.g. the Girls Day
- and lots more!

Engelbert Strauss GmbH & Co. KG

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Hier gehts zu den [Datenschutzbestimmungen](#).