

# BUSINESS ADMINISTRATION - BWL (BACHELOR OF ARTS) (BACHELOR)

Dynamic styles and forward-thinking designs - experience the world of work from a completely new perspective! engelbert strauss, with its 1000-strong workforce, is Europe's leading supplier of trend-setting workwear. Become a part of our team in Biebergemünd. Apply for our dual study programme now!

**Are you interested in business management, international procurement markets and technological commercial developments? Then this is the right dual study program for you!**

## YOUR RESPONSIBILITIES...

...the broad-based apprenticeship means that you can assume a number of positions in the company e.g.:

- textile purchasing
- space and assortment planning
- development of sales strategies and other marketing tasks
- planning and realising own projects

**Select a major subject in which you can develop your area of expertise:**

## TRADE

Study location:

**DHBW Mosbach**

[www.dhbw-mosbach.de](http://www.dhbw-mosbach.de)

Degree course:

You specifically study the following subjects

- Commercial and service-specific know-how
- Sales training, presentation training
- Project management
- Method and social skills
- Business management e.g. mathematics, accounting, material management, Marketing, financing, HR
- Economics
- Law

## COMMERCE

Study location:

**BA Rhein-Main**

[www.studenten.ba-rm.de](http://www.studenten.ba-rm.de)

Degree course:

You specifically study the following subjects

- Business management e.g. mathematics, accounting, material management, Marketing, financing, HR
- Communication and company psychology
- Method and social skills
- Project management
- Economics
- Law
- Business English

## MEDIUM-SIZED COMPANY MANAGEMENT

Study location:

**BA Fulda**

[www.ba-fulda.de](http://www.ba-fulda.de)

Degree course:

You specifically study the following subjects

- Start-up management
- Medium-sized company law
- Innovation management medium-sized companies
- Company psychology medium-sized companies
- Management techniques in medium-sized companies
- Business management e.g. mathematics, accounting, material management, marketing, financing, HR

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- Economics
- Business English

**Training lasts 3 years**

#### **YOUR WORK AREA...**

...the general nature of this apprenticeship means that you can work in many different commercial areas, e.g. in purchasing, marketing, sales and lots more.

#### **YOUR PROFILE - YOU...**

- interested in business management.
- like working with products and goods.
- flexible, a team player, can cope well under stress, friendly, dedicated and creative.
- like taking responsibility and working independently.
- passed your A-levels with good grades and speak good English.
- always give 100%, are motivated and live in the world of engelbert strauss.

**Follow your instinct. Apply now!**

#### **SOME OF OUR MANY HIGHLIGHTS AT E.S.**

- Good chance of being taken on with great future prospects
- multi-month semester abroad in an English-speaking country
- Professional product training courses
- possible completion of a trainer licence
- Organise and realise own projects
- and lots more!

Deine Daten kannst du uns schnell und einfach über unser Online-Formular unter "Jetzt bewerben" zukommen lassen.

Das sollte deine Bewerbung beinhalten:

- Anschreiben
- Lebenslauf (gerne mit Lichtbild)
- letzten drei Zeugnisse
- evtl. Praktikabescheinigungen
- evtl. Zertifikate
- Du willst dir einen Spot in der Studi-WG sichern? Lass es uns in deiner Bewerbung direkt wissen! [Hier](#) erfährst du mehr.

Alternativ kannst du uns deine Bewerbungsunterlagen auch klassisch per Post zuschicken:

Engelbert Strauss GmbH & Co. KG  
HR - Human Relations  
Frankfurter Straße 98-102  
63599 Biebergemünd, Germany

Du hast Fragen? Dann melde dich gerne bei:

**Pia Desch** oder **Caroline Kröffges**  
0 60 50 / 97 10 3003  
[hr@strauss.de](mailto:hr@strauss.de)

Hier gehts zu den [Datenschutzbestimmungen](#).